

Raffaele Della Rotonda and Erika Rosenstein are partners at Della Rotonda & Di Nuzzo Law Firm and, with their team of professionals, work as ICO Advisors - covering legal and corporate issues as well as financial aspects and investor relations.

They have been appointed by the government of the Municipality of Naples (Italy) as Advisors, in the "ICO and Cryptocurrency" working group.

**Raffaele Della Rotonda** is a corporate and tech lawyer. He specialised in corporate and indirect tax law and gained significant experience in the field of Privacy and Data Protection (GDPR – General Data Protection Regulation Reg. UE 2016/679). He is involved in several ICO and Blockchain Project as advisor.

**Erika Rosenstein** is a professional trader and risk analyst. She also works as financial reporter and founded a fast-growing online magazine, that offers news and current headlines about business, finance and new technology. She is involved in several ICO and Blockchain Project as financial and investor relations advisor. She also manages the international relations department of the law firm.

## **SERVICES**

## Legal, Corporate and Tax Advisoring

- Assistance in identifying and creating the most appropriate corporate entity, as well as the State with the most suitable tax and banking legislation
- Assistance in Privacy and Data Protection fields, considering the GDPR General Data Protection Regulation Reg. UE 2016/679, applicable to every company that uses EU citizens' data
- Drafting Privacy Policy and adaption to the GDPR
- ➤ Drafting KYC Policy in compliance with the GDPR
- Drafting and editing White Paper
- Token analysis and legal categorisation
- ➤ Analysis and identification of the States in which the sale of the Token is allowed
- Drafting commercial agreements

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## **Financial Advisoring**

- Assistance in formulating the company's future direction and supporting tactical initiatives
- ➤ Monitoring and directing the implementation of strategic business plans
- Developing financial strategies
- ➤ Understanding and mitigating key elements of the company's risk profile
- ➤ Developing performance measures that support the company's strategic direction
- Drafting and editing White Paper

## **Investor Relations**

- ➤ Sharing information with stakeholders, PRESS RELEASES
- > Creating communication materials for earnings releases, industry events, and presentations to analysts, brokers, and investors
- Providing feedback to management
- > Crisi Management